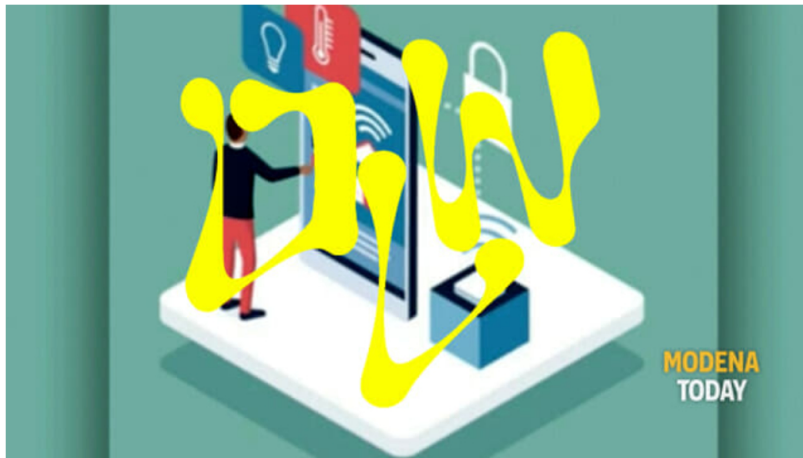


EVENTS / EXHIBITIONS

Bob Bicknell-Knight's "Sleep Made Simple" on Metronom's Digital Video Wall

★★★★☆



WHERE

METRONOME
Via Carteria, 10

WHEN

From 10/01/2023 to 07/02/2023
h24

PRICE

FREE

MORE INFO

Metronome
January 11, 2023 10:57 am

📘 🐦 🗨️

Sleep Made Simple (2019) is the video work of artist Bob Bicknell-Knight consists of a series of seven individual videos featuring the typical iconography of Instagram and its stories, as well as the isometric aesthetics of infographics and side scrolling typical of news shared on the news.

Bob Bicknell-Knight creates for this work a series of fictitious advertisements in which the observer is invited to let himself be guided by the services offered by this phantom company for the improvement not only of one's body, but above all of one's mental health, thus making the he artist heralds the future of capitalism, digital healthcare and surveillance.

The work is hosted by the Digital Video Wall within the exhibition entitled Rabbit Hole curated by Gemma Fantacci. The peculiar position of the Digital Video Wall, which allows 24-hour use from the street front, transforms it into a privileged exhibition space at the Metronom gallery.

Otteni indicazioni con i mezzi pubblici verso: METRONOM

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Lines that stop near Via Carteria, 10

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[-----]

inaugurated in Cavezzo Town Hall
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📍 Space Gallery
[-----]