Bob Bicknell-Knight
There are already 35 server farms on Mars. It is the perfect temperature, 2017
HD digital video
3 min 8 sec



There are already 35 server farms on Mars. It is the perfect temperature utilises found footage taken from YouTube, a video sharing platform, accompanied by a voice actor commissioned through Fiverr, an online marketplace commonly used by corporations for adverts, reading a speculative script considering how our lives are becomingly increasingly digitalised. Groups are now seen as a commodity, a new form of currency akin to Bitcoin or Litecoin, enabling the creation of a safety net around our physical bodies that thrives on simulating fear surrounded by fake news, letting our digital selves run wild and free with the help of VR and future technologies.

Watch the film by going to https://youtu.be/MOX-NIMr670











